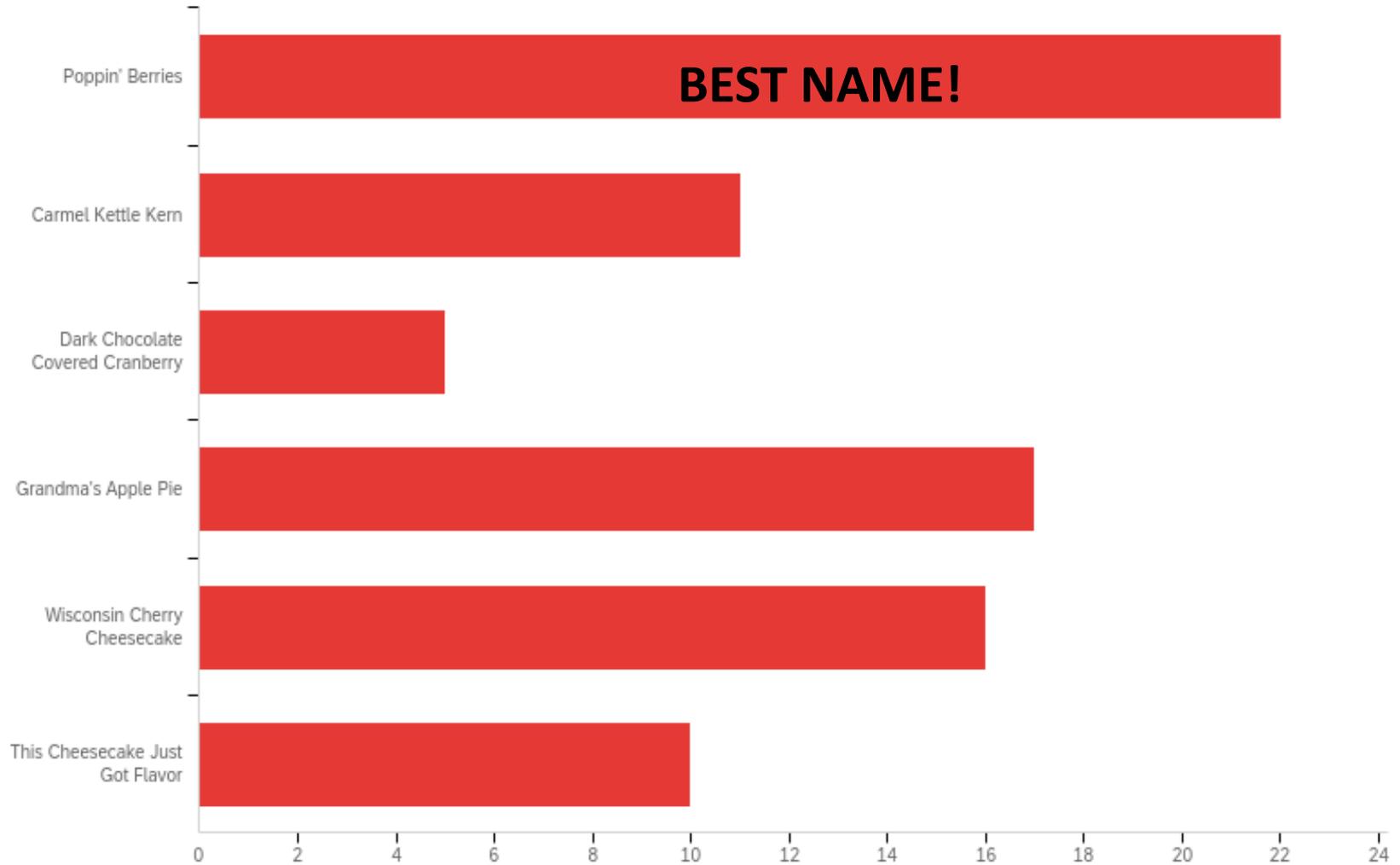




2022 HistoriYUM Tasting

THANK YOU! We had 78 responses to our survey!

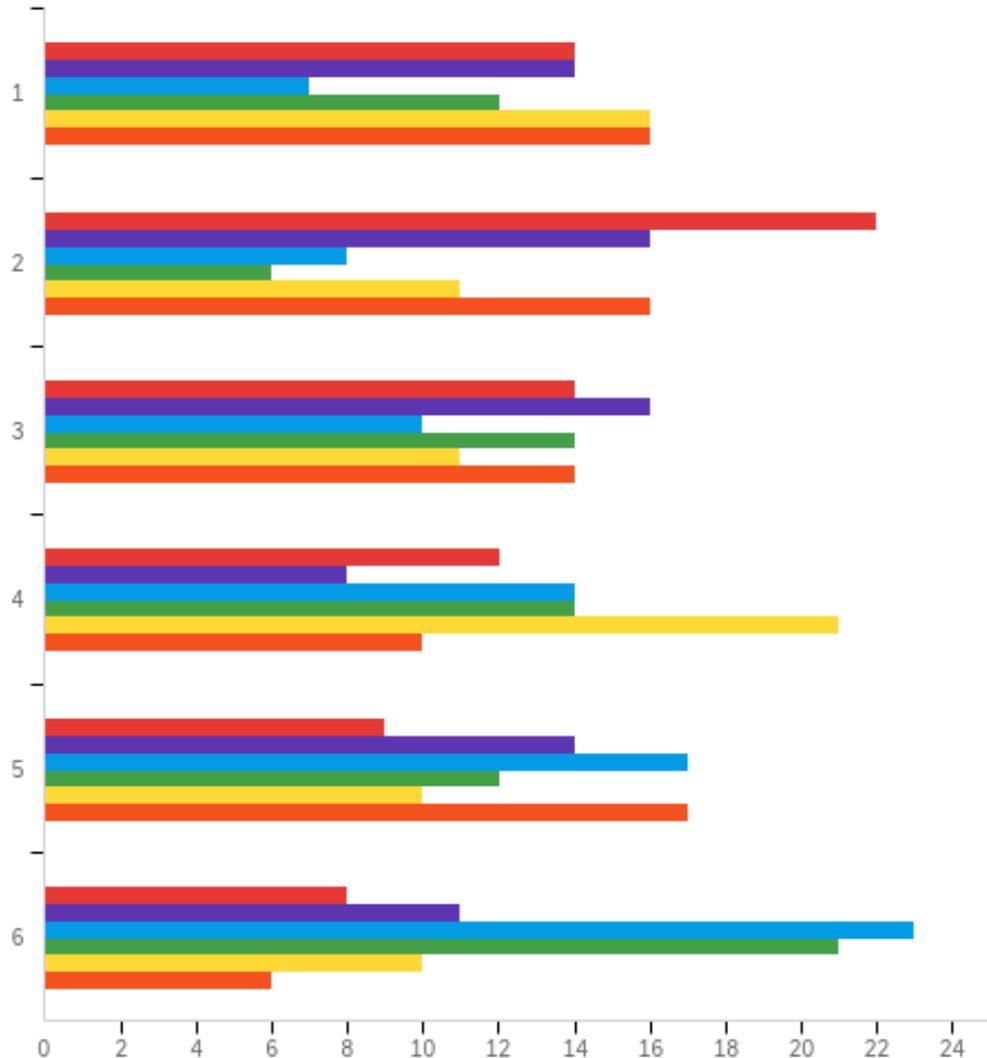
Q1 - Regardless of the flavor, which name do you like the best?



Q6 - Put the six flavors in order of "best" to "worst" for flavor.

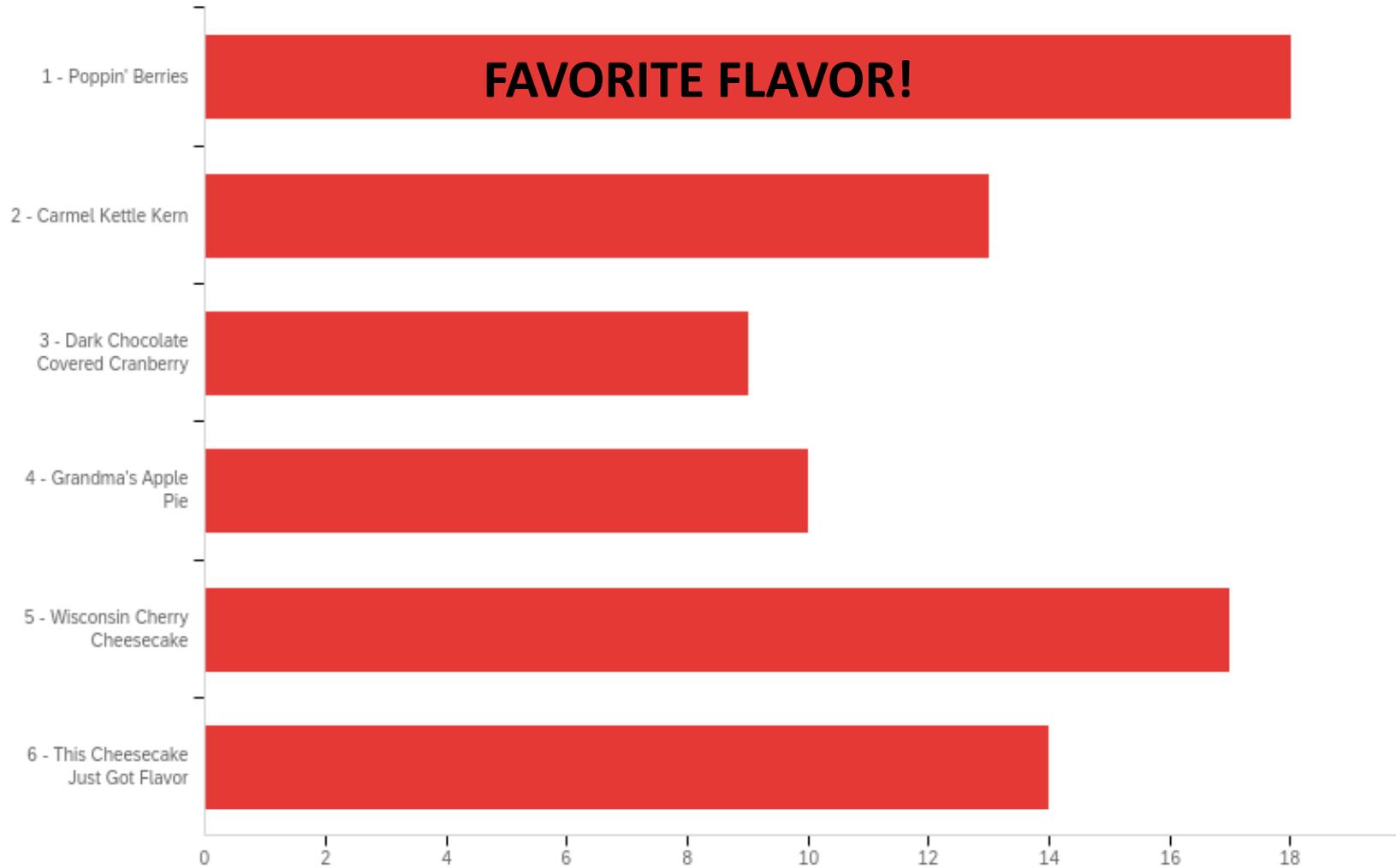
Poppin' Berries got the most "high votes"
(1st, 2nd, or 3rd)

Carmel Kettle Kern &
This Cheesecake Just Got Flavor
tied for the next most "high votes"



- 1 - Poppin' Berries
- 2 - Carmel Kettle Kern
- 3 - Dark Chocolate Covered Cranberry
- 4 - Grandma's Apple Pie
- 5 - Wisconsin Cherry Cheesecake
- 6 - This Cheesecake Just Got Flavor

Q2 - Which ice cream flavor was your favorite?



Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

Tasted like what it said and was delicious

Loved peanut butter taste

It was the creamiest and most flavorful

It tastes like home. Definitely a "wisconsin" flavor.

It had the most flavor and was distinctive. Slight salt flavor was welcome.

Refreshing, good flavor throughout, berries were fresh-tasting

The flavor

Because my taste buds really liked it!

Even combination of cheesecake, cherry and graham cracker flavoring. Nothing was too overpowering, it blended together well. The flavor matched the name, without being too sweet or rich.

Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

You can taste both the cheesecake and cherry flavours and the flavors are distinct.

Had lots of berry flavor

Flavor did you like

Good

Taste

Can't go wrong with peanut butter and vanilla!

Natural flavor and sweetness balanced

Well balanced, sweet, refreshing.

Tart, creamy, potent. That dark chocolate lingers!

I love the tartness of the cranberry ice cream. The flakes are a perfect addition, as it holds up well with the tartness and doesn't provide overpowering sweetness.

Flavors blend well

Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

Cranberries weren't too tart. I like dark chocolate.

I like it because it has a fruity flavor and I like that

I am biased towards peanut butter stuff!

Texture and flavor were great

Cranberries were not too tart, dark choc goes well

Unique, flavorful without being overly sweet. Apple bits and crumble were a pleasant addition.

It tasted really yummy, we liked the fresh berry taste.

good strong berry flavor

Just tasted delicious with the first bite

Peanut butter cup in the bottom

The PB cups and caramel were delicious

Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

Great additions to the ice cream

I was able to pick out each of the different flavors.

Lots of fruit

Love those chunks of dark chocolate

All the fresh fruits, visually appealing

Flavors mingle nicely and the cinnamon wasn't overpowering.

I loved the consistency of the apples and the way the spices came through.

Least bad

Very tasty

I like flavors with chocolate.

It was light and love the berry flavor!

Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

Unique, salted caramel

You could taste the Carmel and the corn!

Tastes like home. A very "wisconsin" flavor.

Very comforting. Reminds me of holidays around family!

I loved the delicious cheesecake flavor base and the actual cherries

Flavor mix, creaminess, right proportion of ice cream to topping

The caramel was really good, flavor was a bit unique

Cheerios were delicious

I love apple pie with a side of ice cream

Unique and surprisingly creamy

Flavor. Like the cherries with the cheesecake

Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

Chunks of apple pie

Peanut butter complimented the cheesecake

Tasted like a peanut butter cookie

Good mouth feel, flavors worked well

Tart and sweet

Unique, flavorful, texture was smooth and creamy

I liked the pieces of cherry and pieces of cheesecake

Loved the refreshing taste of berries

Best chunks and flavor

Smooth with a unique taste

Color and extra tasty

Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

Cheesecake crust is always a winner and I really like the bits of cherries and gel like sauce.

Cranberry flavor is very unique. And I love dark chocolate!

I liked the cheese cake flavor

The flavor of the ice cream itself best complemented the additional mix-ins

Great taste!

Peanut butter - salty/sweet flavor is nice

Most unique, chocolate texture was nice, tart with sweet and chocolatey

I like apple pie, my favorite

Salty flavor

Contrast in flavors

Saltiness and caramel flavor

Q3 - For your favorite flavor, why did you like it the best?

For your favorite flavor, why did you like it the best?

It had the flavor of berries, not over or under whelming; just perfect

Totally unique. Had never tasted caramel corn in an ice cream.

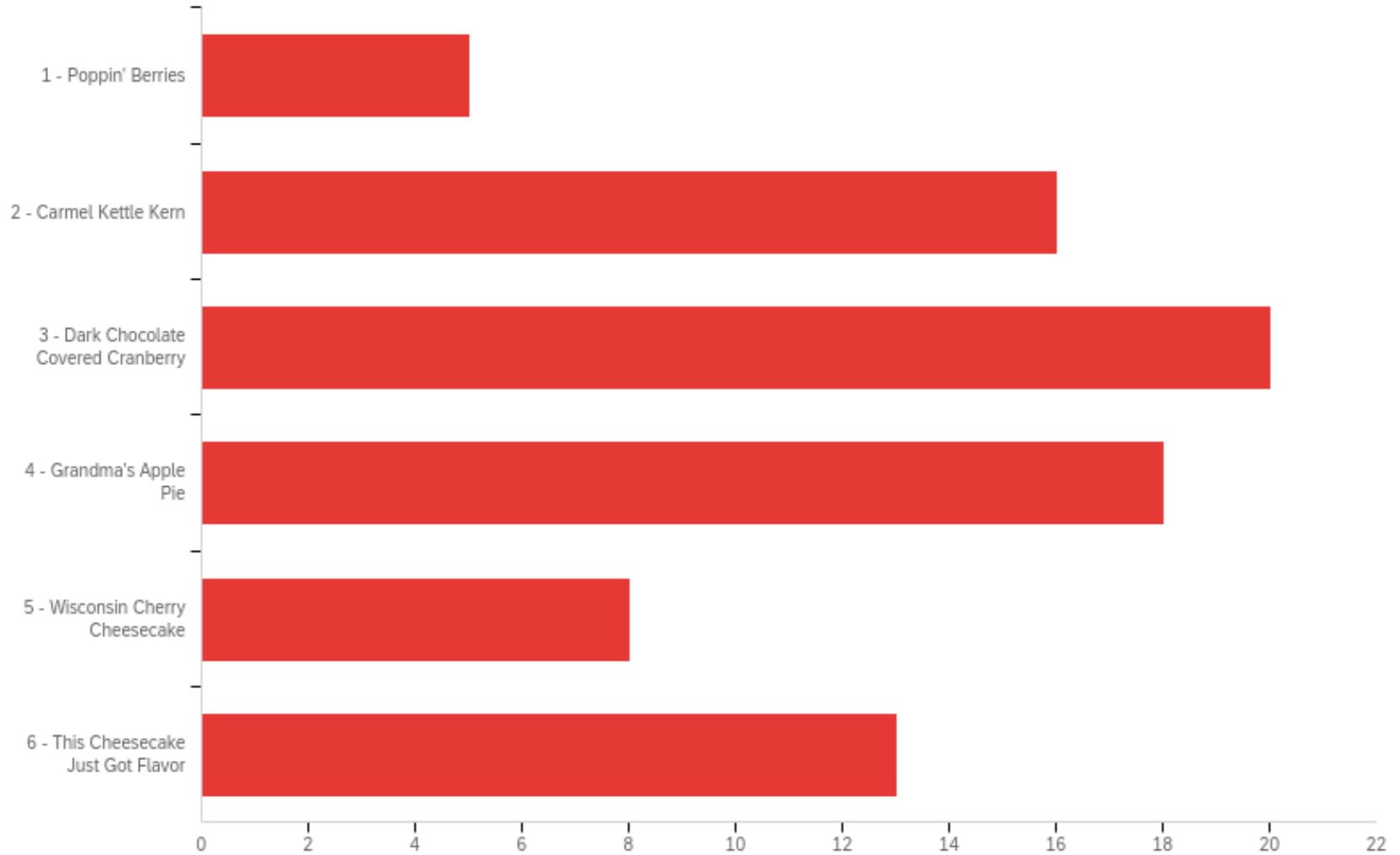
I love Kettle Corn and custard icecream- this ice cream put those two Wisconsin flavors together perfectly.

The flavor really tasted like carmel kettle corn!

Even though we didn't taste cheesecake, we liked the peanut butter flavor.

I loved the craziness

Q4 - Which of the flavors did you like the least?



Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

Weird smears of color, didn't seem like there were berries

Unusual flavor with soggy popcorn

It wasn't as creamy and needed a more amped up flavor

It was not very sweet. The chocolate also gets stuck in your teeth.

It wasn't a very distinct flavor and the apple pieces had an odd texture.

Nothing blended well. The chocolate was good, but the berries tasted a bit fake

Did not like the chocolate topping

Not a true ice cream flavor.

Felt the apple chunks were too big, couldn't taste much of the pie crust and the vanilla ice cream was a bit overpowering.

It's very sweet and it has kind of a burned taste.

Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

Did not care for apple chunks

Expecting more cheesecake taste

Good

No cheesecake taste

Dark chocolate was too bitter

The dark chocolate ruined a beautiful flavor

Apple chunks too big, not incorporated, sort of dominated the dish.

It's good vanilla and all, but I'd just rather eat a piece of apple pie ala mode.

The ice cream wasn't cheesecake-flavored enough; I had a hard time placing the flavor. I also felt the cherries needed to be chopped up. They were very icy and distracted from the experience eating it.

I didn't like the texture

Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

I really don't like cherries, at all.

Because there was too many chunks in it

I am a milk choc girl- and don't like berry chunks.

Too much stuff in it

It was carmel ice cream, needed something more

Tasted like cheap, generic strawberry ice cream. Texture was gritty; tasted like it had been thawed and refrozen.

Didn't like the combination of flavors.

not much flavor

The ice cream didn't seem like it had a lot of apple flavor. Tasted more of the topping.

Felt like the apple flavor was underwhelming

Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

The texture of the apples is unappetizing

The cherries did not have enough flavor

I could not taste any cheesecake. Peanut butter flavor over powered everything.

Popcorn flavor just didn't do it for me

Strong corn syrup flavor

Not enough cherries

Berry flavor came across to strong for my palate.

Too fruity of a flavor for my palate

Where is the cheesecake

Not a cheesecake fan.

Wasn't very flavorful.

Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

Heavy. I think I could only have a couple spoonfuls.

Dark chocolate covered cranberry

I didn't feel like I got a lot of flavor from it.

Not very sweet. Chocolate gets stuck in your teeth.

Not a fan of cranberry.

The peanut butter flavor was too over powering for me

Not a fan of dark chocolate in ice cream; too little ice cream to add in ratio

Nothing in the name indicated peanut butter

I liked it but liked other flavors better

Not enough flavor or texture

Reminded me of popcorn jelly bean which I don't enjoy

Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

Not my style

No taste , very icy and watered down

Cherries not mixed and a pit was in the sample

Cherries too big and frozen, contained pits

Not a peanut butter fan

Tasted like so many others

Not much flavor

Not quite sweet enough

Apple pieces tasted too mushy

Weird and excessive chunks

Too sweet, too chunky

Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

Not a lot flavor

Dark chocolate is too bitter to me. I like cranberry flavors but as ice cream I didn't care for it.

It tasted burnt

I don't like chocolate

The popcorn flavor wasn't awful, but it was weird.

Not an appealing flavor for ice cream

Not enough chocolate

Frozen apples were too cold in the mouth (kind of hurt taster with braces), not enough ice cream

I tasted peanut butter....which I don't care for

Texture

Q5 - Why did you like your least flavor the least?

Why did you like your least flavor the least?

Don't like cranberries

Not tasty

I intensely dislike kettle corn, plus the ice cream and its flavoring had separated

I'm not a huge cheesecake fan, and the flavor didn't "pop" the way some of the others did.

The chunks of apple are a little too big and are hard to chew frozen. Great flavor though.

The ice cream itself was plain vanilla and the apple/pie topping part froze together making it hard to separate into bites to eat

Didn't get much of a taste.

Seemed too complicated

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

A ribbon of fudge in the cherry cheesecake

This cheesecake,, maybe more chocolate?

This Cheesecake Just Got Flavor - a little bit of a salty mix-in would be nice!

This cheesecake just got flavor. Wouldn't really change anything.

Popping' Berries - more blue bits

Add more berries to poppin berries

WI Cherry Cheesecake- add a cone :)

One thing I would change about the Wisconsin Cherry Cheesecake is to mix it so that the cherry distribution is even throughout the ice cream.

I would change the name to Dark Chocolate Cranberry

Poppin Berries may smaller bits of berries there was only one berry in our cup

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

This cheesecake has flavor - add caramel!

Poppin Berries could've berrily get better unless we had MORE!

Poppin berries would probably be improved by being made in larger batches with the berries more thoroughly incorporated throughout.

I like the dark chocolate cranberry as it is.

I'd love to see the chocolate flakes throughout the dark chocolate covered cranberry, rather than just on top.

Add cheesecake chunks to cherry cheesecake

Dark chocolate covered cranberry. I would have a ribbon of cranberry jelly and dark chocolate chunks in vanilla ice cream.

Wisconsin cherry cheesecake could have a bit more fruit

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

Chunks of cheese cake!

Caramel swirl in the ice cream

Dark chocolate covered cranberry

Same amount but slightly smaller apple chunks

Poppin Berries - sweet crunchy crumbles

This Cheesecake Just Got Flavor is very good. No suggested changes.

The cheesecake just got better. Wouldn't change anything gra

Maybe make This Cheesecake Just Got Flavor a little thicker

This cheesecake just got flavor-nothing! Delicious

Have more of the added treats visible so you get some in every bite

Add slightly more flavoring.

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

Much bigger sample

More cranberries would be good in the dark chocolate cranberry ice cream

Keep the blue stuff out, using only the fruit and ice cream

Gmas Apple Pie could be richer and creamier to make the cinnamon and apple pop more

I would love a harder ingredient to bite/chew in grandma's apple pie. Something that doesn't soften as much after soaking in cream, if that's even possible. Crunchy oat clusters or something

Mke 6 creamier and sweeter

Creamier, more flavorful base for 6.

Change nothing. Poppin Berries.

More toppings mixed in. (This Cheesecake Jusf Got Flavor\$

Love the light flavor but was slightly crystallized

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

My fave was the Carmel Kettle Corn and not sure if it was due to the small sample, but a higher ice cream to Carmel ratio in order to balance out the sweetness would be great. My sample was quite sweet and I think it was due to the amount of Carmel in the sample.

Granny's apple pie could be improved with smaller apple chunks.

Different size chunks of apples

Add a bit more crust/graham cracker in the WI Cherry Cheesecake

I loved the cherry cheesecake. All of the cherry was at the bottom, and it would be better to mix it throughout better

More creamy (caramel kettle Kern)

Wisconsin Cherry Cheesecake- add a little graham cracker crust

Apple pie- a little less crumble

Poppin Berry should have a state name in it

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

Cherry cheesecake. Wouldn't change anything!

Nothing

This cheesecake just got flavor would be better if the chocolate peanut butter pieces were creamier

Name it something that indicates peanut butter, maybe add peanut butter chips

Cherry cheesecake:Cherries need to be chopped a little finer.

Cranberry. A but more chocolate

More Carmel?

Make the ice cream pink in color and add a little more cherry flavor for Wisconsin cherry cheesecake

Poppin Berries.... add more berries

Wisconsin cherry cheesecake- add more cheesecake

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

Nothing it doesn't need any changes

Poppin berries should be called berry poppins

Wisconsin Cherry Cheesecake: More cherry syrup and smaller bits of cherries

I thought the chocolate cranberry was perfect

Get rid of the cherry in the cherry cheesecake

Grandma's apple pie — maybe add a bit of caramel swirl?

The Wisconsin Cherry Cheesecake was perfect the way it is.

This cheesecake just got flavor - wouldn't change a thing!

Dark Chocolate Cranberry: maybe a fun name? Cranberry wins the day, cranboggles the mind, sandhill craneberry

Apple pie.....was good just as it was

chocolate shavings on top of the kettle kern

Q19 - What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

What would you change about your favorite ice cream to make it even better? (Be sure to remind us of your favorite in your answer!)

Nothing. Loved the flavor!

maybe more berries? Poppin Berries.

For the caramel Kern I think it needs a swirl or something to make it more visually appealing to match its outstanding taste.

Carmel Kettle Kern- the Carmel was on the bottom of our sample if you could get it marbled in the icecream that would have more visual appeal

If you had caramel swirls going through to add visual interest but flavor is already 10/10

6- add a bit more cheesecake

Q14 - Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Cherry Cheesecake

PBcup cheesecake

Keep the name

Not sure what I would call the this cheesecake just got flavor it but I would highlight what it actually tastes of as the name isn't very descriptive. What kind of cheesecake?

Poppin' Berries

Very Berry for #1

Keep it! Wisconsin Cherry Cheesecake is good!

Cherries n' Cheesecake

See above.

Keep the name

Q14 - Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

I like the name pippin' berries

Keep the name

Keep the name

Boeck's berries

The name is great.

Dark Chocolate Covered Cranberry

I'd keep Dark Chocolate Covered Cranberry

Cheery cherry cheesecake

Keep it the same

Wisconsin cherry cheesecake

Peanut butter cheesecake dream

Q14 - Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

No change

Dark Troll Forest

Driftless Apple Pie

We like Poppin Berries

somehow note the peanut butter in the name; cheesecake in the name didn't really come through in the ice cream

Keep the name!!!

For the flavor of "This Cheesecake Just Got Flavor", maybe something to note that it has peanut butter

I would change to name to mention that it has peanut butter.

This cheesecake kicks butt!

Carmel Kettle Kern

Q14 - Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Keep the name

Keep it the same.

Berrylicious

Grandma's Apple Pie

Grandma's apple pie! Perfectly describes the experience

Historium Hash

Historium Hash

Poppin Berries would be Berries Delight.

Keep the name!

Like the original name. Poppin berries

Carmel Kettle Kern is a great name for it!

Q14 - Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Granny's apple pie is a great name

Homecoming Pie

Cherry Cheesecake Cheer

Door County Cherry Cheesecake

Sweet cream caramel

Grandmas Apple Pie

Creamy Carolina Berry

Wisconsin Cherry Cheesecake

Love the name

Peanut butter creamed cheese

Peanut Butter Cookie

Q14 - Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Wisco Cherry Cheesecake.

Name was good

As is

Keep it Wisconsin cherry cheesecake

Keep the name. Poppin Berries

Witty Wisconsin Cherry Cheesecake

Berry Poppins

Cherry Cheesecake (Putting Wisconsin in front of it isn't necessary). Chunky Cherry Cheesecake (CCC)

Chocolate covered cranberry

Wisconsin Cherry Cheesecake

Grandma's Apple Pie is a great name, it really gives a specific homey feeling. Alternatives to "grandma's" could be homemade or homestyle.

Q14 - Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Thinking about the ice cream that you picked as your favorite, what would you name it (you can keep the name the student gave it if you want to also!)

Wisconsin Cherry Cheesecake is fine. Would not change it

PB & Cheesecake

Sandhill Craneberry

Just like it is

Kettle corn?

Same

Caramel Kettle Korn

I like the name given to it by the student

Caramel corn craving

Carmel Kettle Corn

Carmel Kettle Corn

Q15 - What theme or flavors would you like Pioneer Sweets to try out next year?

What theme or flavors would you like Pioneer Sweets to try out next year?

Fruit flavors, mint

Historical/classic flavors with a modern twist

Can't really say.

Cereal

Buttersotch, pecan, coconut, chocolate covered peanuts, toffee, pineapple. NO coffee flavors

Dreamsicle flavor, Blue moon

Mint Chip, something with caramel and chocolate, more cheesecake, lemon-based ice cream with chocolate

Nuts & Coffee

crumble

Q15 - What theme or flavors would you like Pioneer Sweets to try out next year?

What theme or flavors would you like Pioneer Sweets to try out next year?

Banana

Malted milk

Candy flavors

Candy flavors, malted milk flavors,

Maybe some takes on popular cookies?

Get some nuts in these! Butter pecan is a favorite.

I'd love to explore "twists on a classic" as a theme.

Disney

Something historical, even for the name

Around the world

Vacation treats?

Q15 - What theme or flavors would you like Pioneer Sweets to try out next year?

What theme or flavors would you like Pioneer Sweets to try out next year?

Summer

Lingonberry dark chocolate caramel swirl

Coffee or maple

Cereal flavors

almond coconut chocolate; berries; subtle dark chocolate; mint or peppermint; citrus

Maybe some chocolate and mint

Cookies, mint or chocolate

Mint and cookie dough

Something with mint and chocolate

Indigenous flavors like morel mushroom, maple syrup, etc.

Maybe something mint

Q15 - What theme or flavors would you like Pioneer Sweets to try out next year?

What theme or flavors would you like Pioneer Sweets to try out next year?

Mushrooms

Vanilla bean or coffee or lemon pie

I like Wisconsin local ingredients

I loved the Wisconsin-focused ingredients! Would love to see more of the same and/or boozy or boozy flavored ice cream, though I imagine there may be complications to that

Vanilla and chocolate

Varieties of vanilla and varieties of chocolate

Chocolate

More chocolate flavors!

S'more?! Red White and Blue

Coconut

State Fair flavors or a 4th of July theme!

Q15 - What theme or flavors would you like Pioneer Sweets to try out next year?

What theme or flavors would you like Pioneer Sweets to try out next year?

I'm not sure

Marshmallows (camping)

Something with Nutella or cookie butter

Something with nuts

Need more flavors with chocolate

Old Fashioned, Pink Squirrel. Grasshopper- maybe a full line of WI supper club drinks

Cappuccino crunch

Cinnamon Toast Crunch

Something with fudge swirl or cookie dough

Triple chocolate , birthday cake or any type of cake

I like chocolate with almonds

I really want a s'mores flavor!

Troll theme or Viking theme

Q15 - What theme or flavors would you like Pioneer Sweets to try out next year?

What theme or flavors would you like Pioneer Sweets to try out next year?

Chocolate cake

Adult beverages: brandy old fashioned, grasshopper, margarita

Vanilla based with lots of fun additions

Savory with sweet

I would suggest mint and peppermint

Peppermint, dark chocolate

Fruity pebbles

More cranberry! But with less chocolate

Lavender Honey. Anything with mint. Smores

Carnival!

Candy flavors

Q15 - What theme or flavors would you like Pioneer Sweets to try out next year?

What theme or flavors would you like Pioneer Sweets to try out next year?

Something involving waffle cone pieces!

Something with marshmallows like smores

Keep with the salty e.g. Kettle corn & peanut butter - those were the best. Bacon bits??

Green, tea, nettle, herbs, pistachio

? Nuts? Chocolate?

More chocolate

Chocolate related!!!

something citrus with ginger

Driftless bourbon ice cream

Almond, raspberry, or hazelnut